



# John shafer real goods trading company solar

Who is John Schaeffer?

In 1977, Real Goods President and cofounder John Schaeffer was 29 years old and living in an off-grid community in Mendocino County, California. As one of the few members of the community with a vehicle and a commute, he became the designated person to pick up supplies for the community.

When did Real Goods Solar buy Marin Solar?

Between 2007 and 2008 Real Goods acquired four solar installation companies in California and became one of the nation's largest solar installers. In November 2007, Real Goods Solar acquired San Rafael, California-based Marin Solar for \$3.2 million in cash and stock.

When did Real Goods start selling solar homes?

In 1991, Real Goods held its first direct public stock offering, selling stock directly to its customers, and raised \$1 million. The following year Real Goods declared a National Off-The-Grid Day, which soon became the National Tour of Solar Homes, during which the public could see solar-powered living firsthand.

Did solar roofs save RGS?

Solar roofs failed to save RGS. But a piece of it lives on with founder John Schaeffer, who left the company in 2013 and bought back control of the Solar Living Center, a lush compound in Mendocino dedicated to teaching sustainable lifestyles, including solar power, permaculture and natural construction techniques.

Who owns Real Goods?

Schaeffer, along with his wife Nantzy Hensley, is now once again the sole owner of Real Goods, as he was before the merger with Gaia. On September 4, 2019, The Alternative Energy Store Inc. (altE) acquired the Real Goods Trading Corporation assets from John Schaeffer, with altE CEO Sascha Deri being named Real Goods CEO.

What happened after Real Goods sell-off?

You yourself ADMIT you can't speak for what happened AFTER Real Goods investors were BETRAYED by the sell-off to a bunch of greedy no-nothing crooks in Colorado. So get off your high horse. Sure you guys built something to be proud of, but then you cashed in and sold out your investors leaving us holding the worthless empty bag.

REAL GOODS SOLAR LIVING CENTER HOPLAND, CALIFORNIA. As a leading distributor of products for self-sufficiency and energy conservation, Real Goods Trading Company wanted a showroom that embodied and reinforced their business ethic. Sited on a 12-acre parcel in Hopland, California, the Solar Living Center uses a wide array of energy efficient and ...



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The company Real Goods Solar, Inc. offers solar energy services, including design, procurement, permitting, build-out, grid connection, financing referrals, and warranty. The company markets its products and services through an outside sales team, inside sales, e-sales, and customer referral programs, as well as an online direct marketing channel.

Will Real Goods Solar (RGSE) Disappoint In Q1 Earnings? Real Goods Solar, Inc. (OTC:RGSE) is expected to release first-quarter 2019 results soon. The company missed the Zacks Consensus Estimate in ...

John Schaeffer, Board Member of Real Goods Solar, Inc. and his wife Nancy Hensley agreed to acquire Retail and Catalog Business from Real Goods Solar, Inc. (NasdaqCM:RGSE), Real Goods Trading Corporation and Real Goods Energy Tech, Inc for \$1 million on October 30, 2014.

Real Goods Solar Living Center. Project Overview. Real Goods Trading Corporation, a distributor of energy conservation and self-sufficiency products, wanted a showroom to mirror its retailing ethic. ... Real Goods Trading Company: Owner/developer: Real Goods Trading Corporation: Ukiah, CA: Architect: Kim Sarnecki: Sarnecki: Van der Ryn ...

"The change of our brand from Real Goods Solar to RGS Energy comes at a defining moment in our company's history and in the solar energy industry," said Kam Mofid, RGS Energy's CEO. "Solar is commanding a much larger share of global energy production, and here at home in the U.S., solar deployments have grown dramatically as well.

the vision of John Schaeffer, the founder of the sustainable products company Real Goods. Located about 90 miles north of San Francisco, the center encompasses three distinct elements: The 5000 square foot Real Goods retail ...

Real Goods Trading General Information Description. Retailer and supplier of off-the-grid living electrical supplies based in Ukiah, California. The company offers solar panels, solar kits, deep cycle batteries, inverters, power banks, charge controllers, battery backup and electrical safety products, thereby offering clean, renewable energy for homes, RVs, boats and science projects.

John Schaeffer is the president and founder of Real Goods-the oldest and largest catalog company devoted to the sale and service of renewable energy products. The recipient of numerous awards, Real Goods hosts an annual SolFest at its Solar Living Center headquarters in Hopland, California.

Contents: The big idea / John Schaeffer Getting real: Real Goods and its customers / Stephen Morris Real Goods corporate principles The landscape plan: A place study / Stephanie Kotin and Christopher Tebbutt The solar calendar / Baile Oakes Design: manifesting the vision / Sim Van der Ryn The five ecological design principles and their ...



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According to the company website, Real Goods Solar has now installed more solar systems than any other company in the U.S., including over 5,000 solar systems on homes primarily in California and Colorado and off-the-grid solar to over 100,000 homes worldwide [6].

Ninety miles north of San Francisco, the Real Goods Trading Company constructed a cutting-edge solar living center using building materials, landscaping techniques, and ...

With the acquisition, Real Goods will also begin offering competitive programs for professional solar installers on the West Coast, with expanded inventory and distributor pricing. "When I thought about retiring a year ago, I looked far and wide to find the best company to carry on the Real Goods tradition. With Sascha Deri and altE, I think ...

Oriental Trading Company ... Shafer Seed Company #281640 Safflower Seed - 25 lb 1 Piece(s) #14234965 #14234965CS. 0 Reviews Write a Review | Ask a Question. case. price \$. &#164;67.28. Add to Cart ... Solar Light Frog on Mushroom for Garden, Yard Decor Ceramic Light-Up Statue.

by John Schaeffer and the collabora- tive design/construction team. Chelsea Green Publishing Co., White River Junction, Vermont, 1997. Paperback, 190 pages, \$24.95. The new retail store and educational center of the renewable energy and healthy living company Real Goods Trading Co. is, in many ways, a revolutionary building (see Case Study, EBN Vol. 5, ...

John Schaeffer is the President and founder of Real Goods -- the oldest and largest catalog company devoted to the sale and service of renewable energy products. Now merged with Gaia, Real Goods has converted over 60,000 homes to solar energy since 1978 when it sold the very first photovoltaic module in America.

Real Goods offers solar panels, power inverter, grid-tie inverter, solar charge controllers, deep cycle batteries, wind turbines, solar water pumps. Enlarge image, 1 of 6 Enlarge image, 2 of 6

Since 1990 Shaffer Real Estate Company has been serving the needs of buyers and sellers of Farms and Ranches and Beautiful Mountain Properties in western Colorado. ... Tile flooring with in floor solar heat/propane back up, tongue and groove aspen ceilings in main section of the home. Granite counter tops, hickory cabinets and stainless ...

Solar Crest Dry Goods Trading"s Company Profile with Product wise Import Export Shipment Data along with Company Key Decision Makers Contacts like: Phone Number, Email, Linkedin, and address - Volza. ... INDUSTRIAS JOHN DEERE ARGENTINA S A. 7359. IVECO ARGENTINA SA. 5819. Top Suppliers. Of Solar Crest Dry Goods Trading Of Solar Crest Dry Goods ...

The new retail store and educational center of the renewable energy and healthy living company Real Goods Trading Co. is, in many ways, a revolutionary building (see Case Study, EBN Vol. ...



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But a piece of it lives on with founder John Schaeffer, who left the company in 2013 and bought back control of the Solar Living Center, a lush compound in Mendocino dedicated to teaching...

"Together, we are a much stronger company with a better ability to compete in the market that we established when Real Goods Solar sold the very first solar panel to the public in 1978," said John ...

Real Goods Solar, Inc. Announces Executive Changes 10/01/20: CI Real Goods Solar, Inc. Reports Earnings Results for the Third Quarter Ended September 30, 2019 13/11/19: CI Transcript : Real Goods Solar, Inc. - Special Call 16/10/19

Real Goods Trading Company of Santa Rosa, California. Both companies have been marketing healthy living products to environmentally aware, health-conscious consumers--the so-called "Lifestyles of Health and Sustainability" (LOHAS) market. ... Gaiam will maintain the Real Goods brand name and its 12-acre (5 ha) Solar Living Center in ...

Real Goods Trading Company Retail Showroom and Master Plan . Hopland, California. The Real Goods building and site plan are designed so that an awareness of the elements of place - sun, wind, water and vegetation - becomes second nature. The Retail Showroom building features straw-bale wall construction, sustainably harvested lumber, and grid ...

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